



Boone County Development Agency
Albion * Cedar Rapids * Primrose * St. Edward * Petersburg

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Albion, NE 68620

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Boone County Development Agency Newsletter

Volume 8, Issue 2

Boone County-One County, One Community

June 2009

Message from the Director



Spring has been a very busy time at Boone County Development Agency!

In April, I was fortunate enough to be able to attend Heartland Basic Economic Development Course in Blue Springs, Missouri. It was an excellent learning opportunity for me. I met many wonderful people from all over the Midwest that are involved in Economic Development.

April also marked the deadline for proposals to be submitted to Nebraska Public Power District for an 80 MW wind farm in the Petersburg area. NPPD requested proposals for projects near Broken Bow and Petersburg, and in the end there could be a project in one of the locations, both locations, or neither. It is anticipated that a project announcement will be made late in the summer.

In discussing wind, I will mention that I was able to partner with Nebraska Public Power District, Omaha Public Power District, and the Nebraska Department of Economic De-

velopment to attend the American Wind Energy Association trade show in Chicago to represent Boone County. Attendance was estimated to be near the 20,000 mark, with attendees from around the world.

As you will see below, BCDA has redesigned the website, but it is also important to note that we are looking at various other ways to get the word out about Boone County. Using social networking sites such as Facebook and Twitter is an excellent way to market the area. Boone County Development Agency does have a presence on both Facebook and Twitter. Boone County Fair and St. Edward, Nebraska are two great pages on Facebook that I would also encourage you to look at.

As summer seems to go faster each year, I hope that everyone is able to get to some of the events taking place throughout the county, and spending time enjoying what Boone County has to offer.

Shannon Landauer
Executive Director

POSTAL PATRON



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Summer 2009

June

- 13 & 14: Q125 in Cedar Rapids
- 13: Petersburg Fireman Cruise Night and Dance
- 20: Albion Alumni Celebration
- 23-23: Petersburg Carnival Days

July

- 4: Gateway to the Sandhills Bullride in Albion
- 11-16: Boone County Fair
- 31- August 2: Beaver Valley Days in St. Edward

August

- 1: Cedar Rapids Alumni
- 22-23: Rae Valley Heritage Days

Cedar Rapids Q 125 June 13 & 14

Saturday, June 13

- 1, 2, and 5 mile Run/Walk at City Park
 - Co-Ed Sand Volleyball
 - Parade
 - Show and Shine
 - Art/Garden/Quilt Show
 - FFA Tractor Pull
- Barbeque by Knights of Columbus
 - Local Entertainment
 - Fireworks and Dance

Sunday, June 14

- Community Church Service
 - Lunch By Firemen
 - Fire Hall Dedication

For further information, please contact: Julie Zentner (308) 358-0845, Pat Auten (308) 358-0229, or Shelley Towey (308) 358-0363.

Executive Committee

- ALBION:** Walt Hoefler
Larry Lambert
- CEDAR RAPIDS:** Brian Yosten
Mike Sullivan
- PETERSBURG:** Ross Knott
Jeanne Stokes
- PRIMROSE:** Irene Dresch
LaHoma Krick
- ST. EDWARD:** Richard Good
Dean Hamling
- ALBION DEVELOPMENT:** Tim Kayton
Robert Racek
- BCDA MEMBER AT LARGE:** Scott Stuhmiller
Andy Roberts
- BOONE COUNTY:** Tom Schuele
Hank Thieman

New Website for Boone County Development Agency

Boone County Development Agency is pleased to announce that our website has been redesigned to offer more to those living in Boone County, as well as those interested in Boone County as a location to live or start a business.

As we continue to market Boone County, it is important to have a strong web presence, as in most cases consultants will evaluate and make the first round of eliminations for their projects before we are ever aware they are considering Boone County as a potential location.

With the new site, we are attempting to offer a wealth of information in one location that is easily accessible to those searching.

We encourage residents of Boone County to visit the site. Also, if there are community events you would like listed on the site please inform the BCDA office and we would be happy to post those.

Since tracking began in late February, the website has had over 100,000 hits. The site offers information about Boone County, including:

- A complete business list for Boone County, organized by community.
- Links to resources for those interested in business assistance.
- A calendar of events.
- Links to realtors for assistance with housing.
- Listings of community services, including medical, school, utility, and recreational information.
- A monthly business spotlight that features businesses throughout the county.

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Albion Welcomes Simply Cellular

Shannon Landauer and Sara Coakes from Boone County Development Agency were able to meet with Dan and Nick Marvin to discuss Simply Cellular, a new US Cellular store opening in Albion in June. Dan has owned a store in Bloomfield for two years. Nick will be managing the Albion store. Nick and girlfriend, Vanessa Mason, have moved to the community.

To start, Nick will work full time in the store, and as business grows, he would like to add positions. The decision was made to open a store in Albion after deciding that the Albion area has been underserved by US Cellular. Bringing excellent customer service and knowledge of the products is very important to Nick and Dan, and feel that will be a strength of the new business.

The store will be open from 10 a.m. to 7 p.m. Monday through Friday, and 10 a.m. to 1 p.m. on Saturday. They are located at 239 South Second Street in the same building as Dick Wallick Realty.

A Grand Opening will be held June 11, 12, & 13.

Nick Marvin stands next to the Open sign at Simply Cellular.



Kav Tire and Lube Opens in Albion

Jim Kalvelage has opened Kav Tire & Lube at 400 West Market Street in Albion. Jim and wife Dolly will operate the station. Services provided include: full tire service, lube service, and brake systems.

Currently, Kav Tire & Lube is open in the evenings: 4-8 p.m. Monday through Friday. Down the road, Jim expects to open during the day, with longer hours on Tuesday and Thursday. Encouragement from friends and family helped Jim make the decision to open the shop.

The Kalvelages have lived in Albion since 1990 and have three boys, two of which, Wes and Chris, are living in Albion working at Valero Renewables.



The shop is located at 400 West Market Street. The hours of operation are from 4-8 p.m. Monday through Friday. Contact can be made by calling (402) 395-3363.

Cedar Rapids Locker, LLC to Open Soon

Cedar Rapids Locker, LLC will soon be opening their doors in Cedar Rapids. Brian Yosten and Maynard Pelster, both of Cedar Rapids, have partnered together to purchase the locker facility and plan to open mid-June.

Maynard brings many years experience to the facility, including 20 years at the locker in Petersburg. Brian brings many ideas to the business, as well as experience in the brat business with Main Street Meats.

Hours have been spent preparing the locker for opening. A new smoker has been purchased, as well as a new curing machine. Cleaning, painting, and some minor rearranging has taken place, and new holding pens have been constructed in the back.

Cedar Rapids Locker, LLC is expected to open mid-June. The hours will be 8 a.m. to 5 p.m. Monday through Friday, and Saturday mornings. Services offered will include processing by appointment, over the counter steaks, cheeses, sausage, and brats. The opening of the locker will bring three new jobs into the community. The operation will begin with two full time positions and one part time, with plans to add one more full time position down the road as business increases.

*Working with the Real Colors of your Workplace.
Are Your Colors Working Together?*

- Discover your strengths.
- Learn to recognize the strengths of others.
- Learn the most effective methods of speaking to different people.
- Learn to hear what they are really saying.
- Discover the different ways individuals process information.
- Learn to appreciate and value the viewpoints of others.

8:00 a.m. to 3:30 p.m.

June 23 or July 7

Cornerstone Bank Meeting Room

Contact Shannon Landauer at (402) 395-3356 for further information.

*This training is through a partnership between BCDA and Central Community College to secure grant funding to provide business training to businesses expressing initial interest.

Cedar Rapids Park Project

The Village of Cedar Rapids has received funds from several sources to make improvements in the city park. Plans for the park include a new play system with crumb rubber ground cover. Additional play pieces are being considered as well.

Grant sources include: \$15,476 through the Fight Obesity Through Play Grant Initiative offered by GameTime for the purchase of the play structure; \$5225 from the Waste Reduction and Recycling Initiative Fund offered through the Nebraska Department of Environmental Quality; \$5,000 from the Nebraska Community Playground Grant Program through the Peter Kiewit Foundation; \$200 from the Cornhusker Goodwill Fund; up to \$250 from Thrivent Financial; and additional funding will come from the Cedar Valley Community Foundation.

The Village of Cedar Rapids provided matching funds necessary to secure funds from GameTime and Nebraska Department of Environmental Quality.

Play equipment currently in the park will be moved to Mel's Landing for continued use.



Plans include completing the park improvements by the end of this summer. Brady Yosten is leading the effort for installation. Anyone willing to volunteer time and talent to assist with the installation should make contact with Brady at (308) 358-0366.

Cornhusker Power Goodwill Fund Trustee Ginette Small (left) presents \$200 to Cedar Valley Foundation for playground equipment. Accepting the check is Mary Gilroy (right).



Newcomer Picnic in Albion

Sunday, June 14, 5:00 p.m.

Anyone new to the area is encouraged to attend. Please visit the BCDA website for location and RSVP information!

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Hosted by the Youth Engagement Strategy Committee.

USDA Energy Grants

USDA Rural Development is again offering the Rural Energy for America Program, which includes grants and loan guarantees to increase energy efficiencies and stimulate the development of renewable energy systems in rural America.

Both agricultural producers and rural small businesses are eligible to apply.

Guaranteed loans and grant funds can be used for installing renewable energy systems; making energy efficiency improvements within the business operation; or completing a feasibility study for a renewable energy system.

For further information, please contact Korey Young, USDA Rural Development, at (402) 371-5350.

The application deadline for these funds is July 31, 2009.

Boone County Scrap Tire Collection

Monday, June 15 & Tuesday, June 16

9:00 a.m. to 6:00 p.m.

North of Albion City Hall

More Information: (402) 395-2428

Day of Collections: (402) 741-0751

Entrepreneurship Investigation Challenge 2009

Website Marketing Competition or 30 Second Commercial Production

Participants create a commercial (visual or audio) or create a website.

Commercial and/or website will be available for public viewing at the Nebraska State Fair at the 4-H Cyber Fair in the Farmland building and on the ESI website.

All entries are due by August 1, 2009

For more information, please contact:

Becky Thorberg

4-H Cyber Fair Coordinator

University of Nebraska-Lincoln Extension

bthorberg2@unl.edu

(402) 472-9192

